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EASY CHAIR, large and comfortable Turkish spring upholstery, covered in figured corduroy, tufted back and arms, plain seat, fringe at base. A big bargain at 13.75 Send for Chair Catalogue.

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The Largest Furniture and Carpet House in the World. DRESSER antique oak, three large drawers, carved stanch ions and frame, bevelled edge plate mirror (24x18) good make and finish. very cheap

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swinging cane seat. quartered workmanfinish, fancy and comfort 6.33 FROELICH FLAWLESS FOLDING IRON BEDS, and All Other Kinds of Brass and Iron Beds.

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RECEPTION Suit of 3 artistic pieces, exquisite design, ma-hogany inlaid frame work, hand-rubbed polish finish, spring seat, upholstery covered in figured satin damask, choice colorings; a bargain IBRARY Bookcase of quar-



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frame of solid ma

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SOLID Oak Extension

top, 4 feet square, heavy turned legs, 8 feet

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Table, quartered oak

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WHITE Enamelled Bed, in 4 ft. and 4

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golden oak framework, fancy back, spring

CORNER Chair, mahogany framework,

carved and inlaid, spring seat uphol-

very good value for .....

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The New Home.

improvements standard make

latest design: very easy running

TOILET SET, finely decor-

extra large basin and ewer.10 pieces; a great bargain at our

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PARLOR SUIT of 5 pieces, handsome framework of mahogany, elaborately carved,

tufted backs, plain seats, covered in figured damask, choice design

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and with hand-rubbed polish finish, spring seat upholstery, puffed edges,

CHIFFONIER of selected solid mahogany, richly carved and with hand rubbed polish finish; four large and two

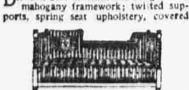


small drawers; also cupboard; bevelled French plate mirror (18x32). 35.00 Send for Catalogue.

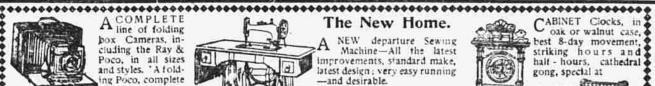


SIDEBOARD of made and of superior style and linish; two cupboards, one large and two small display shelves, mirror (30x18), three drawers, cheap at

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in striped silk velour, extra sofa pillow embroidered; very choice 70.00



A COMPLETE line of folding box Cameras, in cluding the Ray & Poco, in all sizes and styles. 'A folding Poco, complete

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Specials in Toys. Candelabra of wrought at our very special price of .... 2.78 prices begin 2.29 Express Wagons, upward from, 19 

Extension Roller Skates .... 39 TRAVELLING Trunks in ail steel bottom, extra good covering, well protect-

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At 650c, the pair-Ruffled Swiss Curtains, 3 yds. long, made of

extra quality plain Swiss, regular value \$1.00.

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quality net, regular value \$2.25.

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Window Shades and Slip Covers - Special attention given to orders for Window Shades and Slip Covers. Estimates furnished free

extra quality, patterns in the Kenaissance, Brussels, Cluny and

SPLENDID showing of Lace Curtains, Portieres and Draperies of

all descriptions. No desirable style or grade tacking. Prices

.09 The Eagle, in polished case, 12.00 with cast- Junior Eagle ..... 5.00

plete with 4 pounds of weights and scoop; this is a very useful article and should be in every house, a bargain at. 1.08 well protected with slats, metalcorners, at all prices. As a special for this week light.

BEER Mugs of heavy pressed and they begin at ... 2.50

Graphophones All Fig. 1 HAT and Coat Rack, in antique

p o p u l a r prices. Each record will be tried be

or bedroom, double headed hooks, brass rings and ferrules, very handy and The Columbia 25.00 ferrules, very handy and .69 DROP-LIGHT Brass Post, with marble stand, Argand burner. prices. Each record will be tried before purchase is completed.

CARPET DEPARTMENT. Another consignment of the Louvain Rugs received and will be opened on Monday morning, in sizes and prices as follows, the effect same as the most expensive Oriental rugs:

2.2x3 3x3 3x3.2 3x4 3.08 3.68 4.29 4.89 1.000 yards of the celebrated Glenvale Carpets, one yard wide, 5 different patterns, durable and much more serviceable than an in-grain carpet; good designs, costing only 24c a yd.; would repay you to call and examine our beautiful stock of carpets coming in every day from all the different mills of the country, comprising some of the most beautiful effects ever produced in carpets, consisting or Savonneries, Axminsters, Moquettes, Saxony Axminsters, Velvets, Wilton Velvets, Tapestries, Brussels and Ingrains. The low prices will surprise. Our Ru, sto' consists of every desirable kind manufactured in this and other countries. Send for Carpet Catalogue.

, 人類種類類 neck trimmings, brass rails, spindles, double bars, a 14.09 ROCKER. in golden oak tinish. spindle back and arms. saddle shaped wood seat. fancy top: strong, well made, excellent tinish. value at 2.99 472 Jay MORRIS Chair of new design. framework mahogany, neatly inlaid, spring seat upholstery, back and seat covered in finest leather, handsomely embroidered,



14.69

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THE "LIBERTY" COTTON FABRICS Inexpensive Decoration of Country Houses. Reproductions of Old Fashion Chintses and Dimities in gay colorings of Flowered Patterns.

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WANTED-Information touching whoreabouts of Pauline and Rica Volgelt. Louis about twenty years ago on 38d st. Address Mrs. DONA VOLGELE, MIRRORS.—Two leaves, cit pier entropy sacrifice, spencer, lows.

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A -DR AND MRS SIMPSON, the leading special-ists in New York successfully treat all female complaints and irregularities; 25 years' experience; private sanitarium; transci nurses; treatment guar-anteed; free considential advice, 2 to 2, 22 West 27th st., near Broadway. A FFIGURE. After all others fail consult Prof. A G. F. THEEL, M. D. 408 North eth st. Philadelphis. Pa. He challenges the world in curing private allments, blood poison, imputence, lost visitive and undevelopments. Send for aworn testimonials and took.

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This advertisement tells of the greatest mercantile event you have ever known. A new firm has

# Purchased the Entire Stock

# of Ludwig Bros.

at a spot cash price so very much below the real value of the merchandise that a statement of the exact figures would seem marvellous. The manufacturers of the goods themselves would gladly take them off our hands and give us a profit if we desired to sell in that way. But having acquired this half million dollar stock at such a ridiculously low figure, we wish to use it to introduce ourselves favorably to the public. To facilitate the opening of this great sale, we closed the store for the past four days and

# *HAVE MARKED DOWN* ALL THE PRICES,

every figure on every piece of merchandise being ruthlessly cut regardless of the cost or present regular value of the goods. We don't wish to impose upon your credulity; these are facts, and we want you to understand now and always that every word in our advertisements can be depended upon. If we promise you \$1 worth of merchandise for 30 or 40 cents you can be sure you will get it. On account of the way in which we have purchased the stock we will to-morrow sell

Many Goods at Less than a Half and Less than a Third Their Usual Value.

## Thus Making This One of the Most? Sensational Bargain Events

## THAT THIS DECADE HAS WITNESSED.

There can be no competition. No sales of any character that may be introduced to offset this great movement should be considered. We nor any other concern could make such low prices if the goods had been purchased in the regular way. Our values will be positively unmatched. Here are just a few samples. A thousand more ready to-morrow that we have no space to mention here.

## SALE BEGINS at 9 A. M. MONDAY

Colored Dress Goods.

Closing out 600 Dress Patterns, ranging from 6 to 9 yards in lengths, such as poplins, velours, travere cord, granite, armours, drap de Paris, diagonals, checks, coverts, &c.; worth from 80c, to \$1.50; SALE 39C PRICE, a yard.

40 pieces 46-in, wide silk finish Henrietta Cloth, in rich shades of gray, garnet, cadet blue, green, brown, castor, &c.; can't be duplicated less than 50c. a yard; 43C SALE PRICE.

50 pieces 46-in, wide Storm Serges and Surah Serges, in a handsome assortment of solid shades; usual value 63c.; 45C SALE PRICE, a yard.

20 pieces 48-in. wide Changeable Poplins

15 pieces 46-in, wide Checked Suitings,

very desirable for tailor-made dresses, actual value 98c. a yard; SALE 69C

40 pieces Lyons printed India Silk, in a large and select assortment of very chance designs, usual price 43c.; SALE 29c

35 pieces black and colored Moire Velours, in a complete line of light and dark colors, and are exceptionally good quality; 33c usual price The: SALE PRICE.

50 pieces striped, checked and figured Taffetas, suitable for skirts, waists and full suits; actual value (Sc.; SALE 39c PRICE.

25 pieces black figured Satin, large and small designs; real value offe; SALE 43C

30 pieces piain and changeable Taffeta Silk, large variety of shades, very de-stratile; usual price 63c.; SALE 39c PRICE

20 pieces black brocaded Taffeta Silk small neat designs, full 24 inches wide: worth 88-c. a yard; SALE 59c

20 pieces black all silk Satin Duchesse, rich lustre and fully 24 inches wide: 69c worth test: SALE PRICE

Black Dress Goods.

Closing out 200 Dress Patterns, ranging from 6 to 9 yards in length, such as crepon.

poplins, whipeord, diagonals, &c. with from lise, to \$1.75 a yard; SALE 49c

25 pieces black figured Canvas Suitings fully 43 inches wide and worth 43c : 19c

20 pieces black Mohair Brilliantine, is inches wide; worth 4te, a yard: 29c SALE PRICE.

30 pieces all-wool black Granite Cloth fully 46 inches wide; worth the a 39c yard; SALE PRICE.

25 pieces black Mohair Brilliantine s bright and lustrous black, in splendid quas-ity, that would now cost bee a yard to land in New York: these goods are fully 39c 45 inches wide; SALE PRICE a yard

FURNITURE.

6.50 Chiffonier, 3.98. This Solid Quar-

tered Oak Chiffonier, with a French plate mirror, highly finished; Ludwig Bros.' former price \$6.50; this SALE'S PRICE,

Grand Couch Chance. Ludwig Bros had bought a manufacturer's velour worth 188c. a yd.: SALE PRICE, a yd. 55c



purpose of putting them on the market at 25 per cent below their competthem at \$4.98; this 2.98 A Mahogany Pier Glass.

This French Plate Pier Mirror, mahogany tinish, with marble slab; Ludwig Bros.' former price \$8.50: this 4.98 Rug Sale Extraordinary.

Bromley's Smyrna Rugs Reversible. 12x15 9x12 7.6x10.6 19.75 9.75 7.50 6x9 36x72 30x60 1.50 1.00

4.50 25 per cent. below Ludwig Bros.' special Reversible Ingrain Art Squares. STRICTLY ALL WOOL 9x9 3.75 2.98 4.50

9x12 9x15 12x15 7.50 10.75 5.98 Portieres and Draperies. Tapestry Portieres.

00 pairs, 6 different colorings, 98c otted fringe top and bottom, at, pair

275 pairs of reversible French Armure Portieres, exquisite combination of colors, rich Emplre and Persian effects, heavy knotted frings top and bottom, full lengthand width. Ludwig Bros. former price \$5.98 per pair, this SALE'S PRICE for this 3.48 week CORSETS.

100 dozen Corsets, in drab, white and black, medium and long waists, made of extra quality jean and flossed with silk, all sizes: Ludwig Bros. former price. 25c site: this SALE'S PRICE.

Also 1 lot of odds and ends of the well-snown Z. Z. P. D. and Prima Donna Corsets in drab, white and black, made of fine coutil or Italian cloth, handsomely trimmed with lace ribbon: Ludwig Bros. former price \$2.50 to \$3.50; this SALES 1.50 PRICE. Muslin Underwear.

One lot Ladies' Cambric and Muslin Gowns, Empire style and high neck, richly trimmed with extra fine quality of embroidery and ribbon; Ludwig Bros' former price \$1.25 to \$1.000; this SALES 75c PRICE.

200 dozen Ladies' Gowns, extra fine quality cambric and nuslin, trimmed with handsome lace and embro dery, with cluster fine tucks, style Empire and high neck. 50c \$1.00 quality.

Ladies' Muslin Night Gowns, made in Empire style and V shape, trimmed with open work embroidery and Torchon lace: Ludwig Bos. former price 68c.; this 39c SALES PRICE.

# UMBRELLAS.

200 substantial Umbrellas, made by first-class manufacturer, who guarante material fast black; cover is Union Taffel with paragon frame and case; handles a Dreaden, horn, Congo and many other which are generally used on expense umbrellas; size 2d inch; SALE 1.19 PRICE.

150 ladies' and gents' fine Taffeta Silk Umbrellas, faury handles, steel rod, para-gon frame, 26 and 28 inch; worth 1.75 \$2.46; SALE PRICE

Children's Dresses.

Short Freezes for Children, from 1 to 3 years, made up in cashmers, mixel goods and novelties; some finished off with silk, velvet and lase; Ludwig Bros. former rane from isse, to \$3488; 49C, to 1.98 this salk S FRICE from